

DCA Press Release – PinForce Sentinel

Database Consultants Australia (DCA) would like to update you on the arrival of PinForce Sentinel, the world's most advanced Vehicle Detection System.

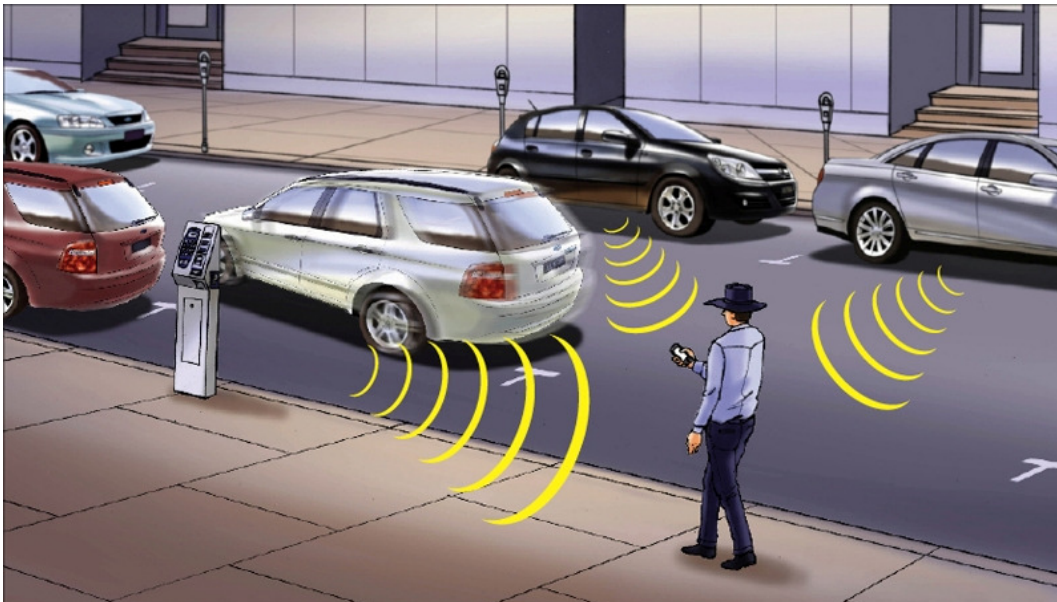
MELBOURNE, Australia February 17th, 2009 — Market leaders in infringement issuing technology, **DCA**, have officially released their state of the art Vehicle Detection System **PinForce Sentinel**.

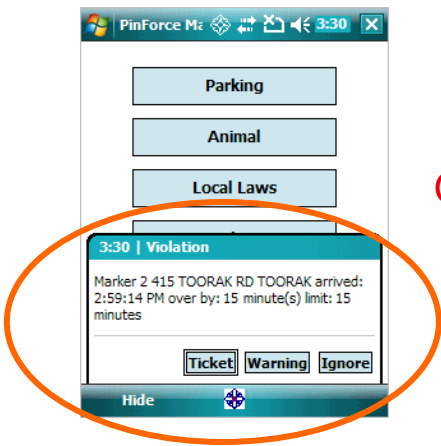
PinForce Sentinel allows Management and Planners to measure and manage precious parking resources by providing the ability to:

- Automatically alert Officers of infringing vehicles
- Issue Parking Infringements & Warnings
- Measure & manage Parking Utilisation, Turnover, Occupancy, Possible vs Actual PINS
- Achieve tangible productivity gains
- Provide real data for Parking Policy Development
- Address OH&S issues

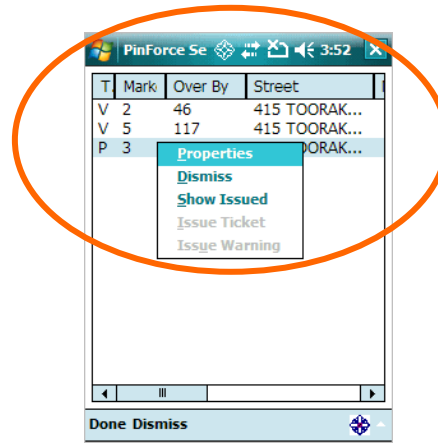
Most importantly, for existing **PinForce** clients on v3.8, **PinForce Sentinel** is easily installed and integrates completely with your current **PinForce Mobile** system providing field officers with the power of two systems on one device. Officers now only have to enter vehicle specific details while location and offence details are automatically populated directly from the vehicle detection sensors in the ground.

Chalking practices will become a historical last century relic.

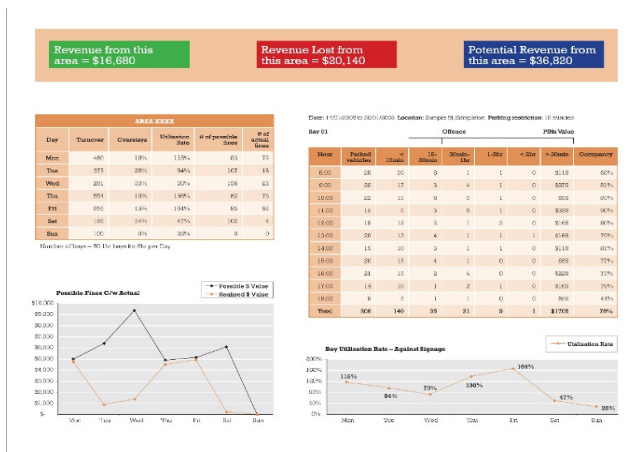




Officer Alerts



Above is an example of the new alert and screen that the Officers will view with **PinForce Mobile**. From an Officer perspective, above and beyond, this is no different to their current day to day operations.



PinForce Sentinel provides a comprehensive review of both compliant and non-compliant parking behaviours. It provides data to allow Parking Managers to consider optimal “patrols” and provide intelligence to ensure the balance between enforcement and compliance is maintained.

DCA have seven sites using or trialling our sensors in Australasia, New Zealand and USA, including two capital cities. Furthermore, following a thorough public tender, **DCA** has won a contract to supply 500 sensors to an Australian Local Government Authority.

DCA will be contacting you shortly to arrange meetings and presentations. In the meantime, **DCA** are happy to provide documentation to assist with further information and indicative quotes for budgeting.

These recent announcements, along with **DCA's** other new product's **PinForce City Wide** and **PinForce LPR** reinforce **DCA's** position as the industry leader in supplying innovative, cost efficient technology to the parking industry. It also demonstrates client satisfaction with **DCA's** strong customer support programme and **DCA's** continual delivery of new innovation into the industry.

For further enquiries, please contact **DCA** on the following number **Tel : + 61 3 9320 9000**.

About Database Consultants Australia - www.data.com.au

Database Consultants Australia (DCA) is an innovative Australian software development and data management company employing 150 staff with offices in Melbourne, Sydney, Bangkok and Boston. DCA is Australasia's market leader in parking enforcement technology with over 85 Cities, including eight of **Australasia's largest Civic Compliance Organizations**.