



DCA Press Release – North Sydney Council

Database Consultants Australia (DCA) welcome North Sydney Council as the first Local Government Authority in New South Wales to select an electronic infringement issuing solution, namely DCA's industry leading infringement solution "PinForce".

MELBOURNE, March 18th, 2005 — Market leaders in infringement issuing technology, DCA have entered into an agreement with North Sydney Council to provide DCA's state-of-art handheld enforcement technology. The Infringement Processing Bureau (IPB), in conjunction with the NSW Department of Commerce, selected DCA's tender in a panel arrangement to supply our industry leading infringement issuing solution to the NSW Market.

North Sydney's representatives assessed DCA's offering against its competitors and unanimously decided to select DCA's solution. North Sydney Councils 35 rangers, the second largest NSW Parking authority, will be migrating from handwritten notices to DCA's new scalable and flexible PDA mobile solution. North Sydney Council will experience the operational benefits including productivity gains, operational efficiencies, increased data integrity and accuracy, and powerful mobile searching capability.

The incorporation of DCA's PinForce Mobile Personal Digital Assistant (PDA) solution to North Sydney Council will present officers with lightweight portable units that provide flexible field tools. In addition to Parking, Animals and By-Laws, North Sydney Council are seeking to utilise DCA's software modules that include Warnings, Vehicles of Interest, Parking and Animal Permits. It also supports the collection of other digital evidence in the form of voice recording and photography. No longer are these tools only used for infringement issuing, DCA's solution is multipurpose and can support many other value-added initiatives.

Having won almost every major compliance contract tendered in Australasia over the last 24 months, this announcement adds to DCA's impressive client list. DCA now have the largest Civic Compliance organisations in Australasia, including City of Melbourne, Auckland City Council, Brisbane City Council, ACT Ranger Services (preferred Tenderer) and now North Sydney Council. Today, DCA is Australasia's market leader in PDA enforcement technology supplying many local authorities and councils.

Please contact Daryl Marshall below to discuss your infringement solution needs.

About Database Consultants Australia - www.data.com.au/pinpoint/pinpoint.htm

Database Consultants Australia (DCA) is a data management company with 100 staff in Melbourne, Sydney and Thailand. DCA specialise in delivering innovative data management solutions, mobile computing and software solutions. Their clients include financial services, Local and state government, retail, media, information services, telecommunications, healthcare and technology industries.

About PinForce - www.pinforce.com.au

For all enquires please contact DCA at (03)9320 9000 or email PinForceSales@data.com.au